

## Minutes - Business Meeting - The Outlet

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Members Present: 14. New Members: 0

1. **Call to Order** 7:03 p.m.
2. **Adoption of the Agenda.** Moved to adopt by Julie , seconded by Shery Razavifar; All in favour.
3. **Approval of the January 2022 business meeting:** Moved by Kathy Blore, seconded by Dianna Veenhof; Approved by All.
4. **Notes from the Interim President:** Christine Malone
  - Marilyn Theobald fell and broke her hip. She's had surgery and is doing fine.
  - Scholarship Fund. We are getting closer to our goal. Two schools have approached us and we give cheques to three schools. Shortfall of \$210.
  - Kudos to our brand new members for taking on tasks. Tomi Hewer is assisting Mylene with the website. Also Tomi and Christine Lynch helped Helen regarding the concept of a point system. Julie Brassington and Kathy Blore are searching for new demo artists.
  - Two items from the Cultural Roundtable of interest and importance to us. This helps us to get grants.
    - Theatrix is a local drama group that is putting on a show around April 23rd at the new community centre. They've asked Art Focus to be part of the event and Christine will soon have more information.
    - Party in the Square on May 5th by the City. Perhaps we could do another painting as we did at Lion's Park.
5. **Update on the MWAG Art Show** - Dianna Veenhof
  - It's going well. No sales as yet.
6. **Update on Attendance Points Initiative** - Helen Ramsay
  - Tonight's information was not for a decision but for information and a request that members think about this initiative.

- By way of background, Helen reminded members that she brought this idea forward after seeing it being used at the Garibaldi Art Club. The initial reason for introducing this concept to Art Focus was because we have some members who no longer drive at night (dark). With that difficulty to attend Winter meetings, she suggested that a combination of required attendance for 4 business meetings, then making up the additional time for 4 other meetings by volunteering time with other daytime activities. This concept may allow them the opportunity to achieve the required 8 meetings in order to hang paintings in the show. This concept also could be used for members who for other reasons (sick, away/holiday, other) could also make up the time by participating in other daytime club-endorsed activities.
- Chris Lynch and Tomi Hower researched various local art clubs to ascertain if/how they operated such a system. As per the attached spreadsheet, it appears that the Garibaldi Art Club has had success in creating a point system that serves their members.
- As it also would take some effort to administer this program and Helen asked that members think about this concept and if they - as individuals, and us - as a club might benefit from it. Now that we offer Associate Memberships, that may be sufficient to have our members be part of the club with roles and participation as they wish, with the exception of putting art in the show.
- A holistic thought and approach is requested.

**7. Committee Reports**

**A. Financial Report - Martin Sollanych**

<b>RBC Account</b>	<b>In</b>	<b>Out</b>	<b>Balance</b>
General Account	\$140	\$153.75	\$542.24
Gaming	-	-	\$3,912.25
Scholarship	\$55		\$217.64
City CCD	-	-	\$33.04
Total			\$4,705.17

**Cash into General Account:**

\$80 edeposits from calendar sales.

\$60 etransfer new membership fee.

**Cash out of General Account:**

\$3.75 for service charges

\$150 cheque for artist demo

**Gaming Account:** No change.

**Scholarship Account:**

\$29.20 etransfer in from Square (\$30 of calendars)

\$11.00 etransfer in from Christine Lynch from our 50/50

**CCD Account:** No change.

**B. Social Media Communication -**

- **Facebook** - Teesa Christie (absent)
  - updates to Facebook by Teesa; assistance by Helen.
- **Instagram** - Amy Siddaway
  - Amy has been promoting a mix of the show, posting later in the week to keep it closer to Saturdays when the show is open. Getting more followers on a regular basis. Tags to Leigh Square community.
- **AFAA Webpage** - Mylene Dayrit-Kubicek (absent)
  - Tomi Hwer is assisting Mylene.

**C. Outside Hanging Committee** - Christine Malone

- Dianna Veenhof's paintings are at MLA Mike Farnworth's office. There is space for 6 paintings; Julie Brassington and Kathy Blore will each put in 3 paintings. Timing to be arranged with Dianna, Julie and Kathy.

**D. Sunshine Committee** - Christine Koenders (absent)

- Christine K has been advised of Marilyn Thiebault's injury (broken hip) and she will be sent a card on behalf of the club.

**E. February Demo** - Christine Malone

- Fine artist, graphic designer and teacher, Lauren Morris will be demonstrating her techniques using acrylics.

**F. Publicity** - Christine Malone

- Promo ads for the MWAG show are posted in advance of every Art Focus Demo Saturday. These ads appear on social media and are also posted on the Port Coquitlam Community page and Poco Arts Council.
- Publicity for our regular monthly Demo will appear on Facebook, Instagram, our AFAA website, City of Port Coquitlam website, The Artist's Journal, Port Coquitlam Community page, PoCo Arts Council page, PMAA and Coquitlam Artists members, and will be posted on our email list.

**8. New Business**

• **Monthly Initiative** - Helen Ramsay

- As an additional scholarship fundraising effort, Helen suggested including an opportunity on Workshop Nights for members to donate nice quality items that any member may take away if they make a donation to the fund. Not limited to art supplies. Amy suggested a silent auction or minimum donation on bigger ticket items. Also suggested was that we post items ahead of time on the Facebook AFAA Members page. Silent auction or minimum donation items to be managed by each person who is donating the item.

Adjournment at 7:56 p.m. All in favour.