

## Minutes - Business Meeting - Via Zoom

---

Members Present: 10 New Members: 0

1. **Call to Order** 7:05 p.m..
2. **Adoption** of the Agenda, Christine Malone, Seconded Amy Siddaway
3. **Approval** of the previous business meeting minutes - n/a (no minutes)
4. **President's Report:** Bob Wallace
  - Happy new year.
  - Thank you to Amy for keeping Instagram up-to-date.
  - Christine Malone and Bob are in an Ad Hoc art group where the focus has been on Leigh Square and saving Elks Hall. Christine commented that great emphasis is put on revitalizing Leigh Square with proper arts programming. Susan Robinson compared Port Moody to Port Coquitlam (Pomo has 65 art programs, POCO has none). Bob will send out a survey that we can send out to anyone and complete ourselves. It will be passed along then go to city council for decisions. All in the meeting yesterday felt that council is ready to listen. Rae Yano asked what Pomo is offering and was advised it is painting. Amy asked about putting our artwork in the library.
  - Discussion around POCO Arts Council (formerly Friends of Leigh Square) and Bob suggested we should be under their umbrella for more arts impact.
5. **Treasurer's Report:** Martin Sollanych
  - One cheque not cashed? Some unspent funds due to covid.
  - Possibility to purchase more lights (\$500 from gaming acct) when we meet Live again; perhaps purchase insurance. To be discussed further; send ideas to Christine Malone. We can ask for \$3,600 re. 2021 gaming grant.

Current RBC Activity September/October and Bank Balances

<b>Account</b>	<b>In</b>	<b>Out</b>	<b>Balance</b>
General Account	\$662.45	\$419.91	\$1198.00
Gaming	-	-	\$831.21
Scholarship	-	-	\$363.78
City CCD	-	\$662.45	\$4500.66
<b>Total</b>			<b>\$6893.65</b>

**Cash into General Account:**

This was a transfer from the CCD account to cover cheques for the virtual show.

**Cash out of General Account:**

Photographer check payment           \$300

Gifts to Photographer and Musician   \$62.45

**Pending Cash out of General Account:**

There is still an Outstanding Scholarship Cheque for Sean Song   \$250.00 (the other two Scholarship cheques have been cashed - scholarship money was already transferred in the spring).

We should transfer \$250 back into the scholarship account since this wasn't cashed?

***Bob is following up on this with School.***

**Pending Cash out:**

Check to Musician not cashed           \$300

2<sup>nd</sup> half of Videographer payment       \$900

Advertising for show                       \$250

***We need to spend at least \$500 of gaming account money.***

***We need to find more scholarship money unless we transfer from our general funds.***

**6. Committee Reports:**

1. Community Events/Publicity/Demos - Christine Malone
  - Community Events previously discussed.
  - February demo is Tatjana Mirkov-Popovicki.
  - Meeting with the Poco Arts Council tomorrow.
2. Social Committee - Val Bordian (absent/no report)
3. Outside Hanging Committee - Bob Wallace
  - On hold. In the future, the City of Poco may be opening the City Hall for other artists. AFAA members would need to apply to hang art. Andrew, Martin, Bob will continue with MLA Farnworth's office & Dialysis clinic; waiting to hear about the community centre. City will be responsible for it all (hanging etc). Amy said Western Sky has more hanging space now after remodelling; they also display cards. Spatial art gallery in Port Moody put a call out about selling small items at her shop. Also Grit cafe has hanging opportunities.
4. Sunshine Committee - Christine Koenders (absent/no report)
5. FaceBook - Teesa Christie (absent/no report)
6. Instagram - Amy Siddaway
  - We are at 135 (organic) followers on IG. 63 posts so far. Not much has been sent to Amy who has been mostly posting what she finds on FB. Include your name. Audience 30% from Poco, the rest are scattered; age 20% each 25-34, 35-44 etc; less in 18-24 areas; more dominantly women. Impressions went up 90% this month vs. last. 56 profile visits. It's moving and becoming a conversation with some artists. Will have more content when we have the VAS ads. Amy requests members to send photos of their artwork.

**7. Old business**

- Virtual Art Show - Deb Halyk
- Photography update. Hussain had advised February 1st is a ready date. Debbie got an email this afternoon and a first draft may be ready for this weekend. The VAS team got together and sent information to Amy who is ready to do an advertisement when she know the release date. Amy will do the poster. Maybe some edits but looks positive to be on target to release Feb 1st. The VAS team will review it first.

**8. New Business**

- Amy launched a website; available through a link on the AFAA webpage.
- Zeny Nielsen's drawing of the group.
- Amy - Pomo art club - snow theme on FB
- Bob showed the painting of John Hanson, Work in Progress
- Bob's painting of Dr. Henry on the FB page for DH fan page

Meeting adjourned 8:12 p.m..

Next business meeting: February 10, 2021