

## Minutes - Business Meeting - online via Zoom

---

President: Bob Wallace

Vice-President: Christine Malone

Treasurer: Martin Sollanych

Secretary: Helen Ramsay

Show Coordinator: Dianna Veenhof

Members present: 12

1. **Call to Order** 7:04 p.m.

2. **Adoption of the Agenda.** n/a

3. **Announcements/Correspondence**

4. **President's Report** - Bob Wallace

1. This is Art Focus' first ZOOM Business meeting of the 2020/2021 season. Thank you for joining us. I feel that our club has done well keeping our members informed and involved during these times and I would like to thank everyone.
2. As you may already know; John Hansen passed away after his struggle with liver cancer. He was a founding father and a past president of Art Focus and will not be forgotten. I feel that the club, in lieu of flowers, should send a donation in his name to Cancer Research or another worthy cause.
3. Scholarship cheques were mailed to Riverside, Terry Fox, and Archbishop Carney students. I received a **Thank You** from one student; **Nyssa Estrella** and a **Thank You** from her school; **Riverside**. She will be studying **Fine Arts in Theatre Productions and Design** at UBC and she was very appreciative of our cheque.
4. Mylene Dayrit-Kubicek is doing a wonderful job on our website and a new member: **Laurie Jones-Canta** joined our club via the website.

5. Teesa Christie has posted many items to our (FB) Facebook page. This helps keep Art Focus in the forefront of Arts & Culture in our community.
6. Helen did a great job hosting our weekly Plein Air event. This event kept many of our members involved and safely socializing. Helen started a new feature for the club. She films a short video of one club member and one piece of their artwork. When completed, the "Featured Artist" video is displayed on our FB page and our website for the public to enjoy.
7. There is no outside hanging of artwork at this time. All paintings have been removed from City Hall, MLA's office, and the Dialysis Centre.
8. **24** Art Focus logo aprons were ordered by Amy Siddaway, so far 13 have sold for a total of: \$130. This money was passed on to Martin, to be deposited in the club's account.
9. **20** Art Focus embroidered badges were ordered, so far 10 have sold for a total of: \$50. This money will be passed on for deposit.
10. All of these logo products have sold quite well for our off-season and their display helps to promote our club.
11. If there aren't any questions, I will pass the floor to Martin for his Treasurer's Report.

**5. Treasurer's Report - Martin Sollanych**

**1. Current RBC Activity Sept/Oct and Bank Balances**

<b>Account</b>	<b>In</b>	<b>Out</b>	<b>Balance</b>
General Account	\$530	\$914	\$580.48
Gaming	-	-	\$836.17
	\$50	-	\$363.66
City CCD	\$5000	\$150	\$6373.74
<b>Total</b>			<b>\$8154.05</b>

**2. Pending Cash to be deposited in General Account:**

1. Membership Fees: \$400.00 (of which \$50 is with C. Malone); Aprons: \$110.00

2. A big thank you to Andrew Carroll for a personal donation of \$50 to the Scholarship Fund. Scholarship funds may be low this year.
  3. Dianna mentioned that the executive had discussed keeping 13% of art show sales and donating 2% to the scholarship fund.
  4. We have 16 paid membership renewals and one paid new member so far.
  5. One scholarship cheque has not been cashed and Teresa Acosta suggested that in the future, a time limit be placed on cashing the cheque.
  6. Some funds may be donated through John Hansen's obituary request.
  7. Amy - does the bursary have a name? Scholarship fund, suggests a John Hansen Memorial Scholarship, can be voted by members.
  8. Martin - new members should provide a bio to Zeny Nielsen.
  9. Re. late membership payments, Bob asked Martin to send him a list of unpaid memberships and he will phone them.
6. Community Events/Publicity/Demos - Christine Malone
1. Demos - Mark Pytlos is on the website, 45 minutes long; goes until October 28th, Kirk Deutschland in November, new technique with pastels, demo is under 15 minutes so we will pay \$75 and it will run until Nov 25th when Lalita Hail will present her demos.
  2. Tri-City news is not doing the arts like they used to; Mark Pytlos's information was sent but not published. Email mailing list is 399 people, Poco Arts Council and we have a full page in What's On Poco about demos, plein air and virtual art show.
7. **Plein Air Tuesdays / Featured Artist** - Helen Ramsay
1. Over a period of 15 weeks in various locations, the artists painted over 85 pieces of artwork - paintings or sketches. We were lucky with the weather and did not miss any Tuesday morning. Each week Helen made a collage of the paintings and it was posted by Mylene to the website and by Teesa to FB.
  2. Videos or photos of paid members have been taken, as members are available. Videos are more impactful however a photo is fine if a video, for various reasons

cannot be done. As they are completed, they are placed on the website. On FB they are released one per week.

8. Old Business

1. Virtual Art Show Update - Christine Malone and Debbie Haylk
2. Following is what was informed and discussed.
3. Debbie - 19 members confirmed (but only 16 are paid). A list will be sent to Martin to let him know who has not paid.
4. (VAS) Virtual Art Show - sent a letter to members and asked who would want to participate, a time limit extension to Oct 7th because they needed to know how many paintings would be in the show, who was participating to set up the photographer and videographer. 80 pieces and 19 people confirmed.
5. The videographers did videos at Leigh Square and Lions Park. Christine purchased the software for the videographer and photographer.
6. The team has met 3 times and discussed the logistics of putting it together. Team will meet on Friday and build the storyline so there is a concept to give to the videographers. Another email to the participants will go out with an update, then arrange for the photographer to take the photographs of the works of art. Socially distanced protocol etc. Still in the initial stages but moving forward. Registration will happen soon.
7. Christine - the VAS will be 4 episodes of 15 minutes, each episode is of one iconic area in Leigh Square, Pt Coq downtown, parks, Coquitlam River with a storyline tying it together. Trying to link paintings to the place.
8. Teresa - when will it air? Christine hoped around the holidays but there's no guarantee because of the videographers. Hoped to launch it by Christmas but already in mid-October and trying to get work done in the nice days. Will set up a date where members can bring their artwork to take photos.
9. Christine - deadline for when pictures need to be ready - to be advised after the meeting on Friday. Still in the initial stages so cannot say as yet. Roughly the end of November.
10. Christine - negotiate with the city to get space for the photography, When they gave us the grant, they gave a contact name. Once there is more finalization

they will contact the city and ask for a space. Christine suggests the Michael Write Gallery. Bob suggests the Community Centre. Amy said parking is better at Leigh Square.

11. Martin - possibly with appointment times 15 minutes apart?
12. Debbie - 80 pieces might take a couple of days; Christine said he wants to do it in one day. Bob said people can wait in their car until it's their turn.
13. If there is no local painting, it goes in the potpourri at the end.
14. Debbie — part of the grant criteria that each member puts in a Poco piece but it could be any type of work - abstract, nature, etc.
15. Christine - no one should worry because there will be plenty of paintings related to Poco. Everyone's painting will get in the show.
16. Teresa - a big thank you.
17. Martin - Is there anything else around this thing, e.g. adverts ahead of time? Christine will do the same publicity as with all art shows.
18. Debbie - the grant stated we would post and email, all the usual places to promote it.
19. Debbie - We have to pay the photographer and musician.
  1. Christine - Jamie Bonk never wants money and he did the last several shows Live. He's won awards, the committee has decided they will give them a gift basket with a fine bottle of wine and a cheque for \$300 and a nice thank you card.
20. Debbie - also, if we do it right, we don't have to reinvent the wheel the next time. We could do it again and change out the artwork but keep the iconic places.
21. Martin - FB ads. Teesa is not here so leave it for now. We haven't had a lot of followers, it hasn't grown so maybe we need more ads or links. If other galleries and such Liked AFAA.
22. Amy said we could benefit with an (IG) Instagram site and can be linked to the FB page. Most art clubs have an Instagram page and it's easy to follow them. Bob said IG is photos and images and he has a different following than on FB.

Teesa did not want to do an IG; Amy said she could work with Teesa, Amy do IG and Teesa do FB. Bob said it's just sitting there blank. Amy said to check with Mylene.

23. No 'raffle' basket. We still have the painting Glen Pollock gave to John Hansen who donated it to the club

24. Amy - Suggest a prize that people need to go to the website during the VAS and enter the contest.

## **9. New Business**

1. Bob - Heritage Christmas tree. 20" maximum tree displayed at the Poco Heritage museum and archives in the window. Bob does not support doing a tree but if anyone wants to take it on and do it, otherwise to pass. Martin said they probably plan to promote it; Andrew said it's a fundraiser for the museum; \$20/tree for businesses but we are free. Christine also says to pass. We have to provide everything. Amy suggested it go in the Minutes if someone wants to take it on. Bob said there is no need to decline because we just don't sign up for it. Martin - if there's someone not in the virtual show, maybe they might like to take it on.

2. Val - Christmas - Val phoned where we usually go and there was a message that they are closed but might be open for Christmas. However, how many would want to go and with distancing, there would be only a few to a table. Bob mentioned there are no buffets allowed right now. Only supposed to be eating with people in your bubble. Martin said the Cat & Fiddle has a new patio which is nice. Lots of tables with benches on the patio. Val said not many would not want to take the chance. Restaurants may be closed by then. Andrew said they would not go. Amy said we could do a social on Zoom and make it fun with a tacky sweater or something similar. Val agreed to a Zoom Christmas gathering. Val can emcee again or anyone else is welcome to do this. Will talk more about it later.

Meeting adjourned at 8:22

Next business meeting Nov 18th @ 7:00 pm on Zoom; email agenda two days prior.

Minute-taking by Helen Ramsay

**WEBSITE:** [artfocusartistsassociation.com](http://artfocusartistsassociation.com)

